



**Arts,
Culture &
Creativity
Month**

Information Session

January 21, 2025

Schedule

- **6:30 P.M.** Social/Networking
- **7 - 8 P.M.** Meeting w/Q&A
- **8 - 8:45 P.M.** Collaborative Sessions

Agenda

- Welcome & “Housekeeping”
- Intros and Overview - Fremont Creates & ACCM
- Benefits to Fremont and You
- Program Update
- Grand Finale Sunday, April 27, 2025
- Volunteer Opportunities
- Q&A
- Collaborative Sessions - 8:00 - 8:45 PM



Overview

- Introductions
- What is Arts, Culture & Creativity month (“ACCM”)?
- Goals of Fremont Creates:
 - Promote Fremont Creates as an annual April event.
 - Provide an opportunity for the Community to explore the artistic culture in Fremont and for local artists to showcase their talents to the Community.
 - Bring local artists & culture keepers together.
 - Engage businesses and community partners.



Benefits for Fremont and Participants

- Support Local Artists and Culture Keepers
- Provide Exposure for Local Artists and Culture Keepers
- Promote Cultural Enrichment
- Foster Community Engagement
- Promote Creativity, Inclusivity, Diversity, and Respect
- Enhance Quality of Life for all Fremont Residents

Drawing: Local Creativity Highlight!



- Drawing Prize: Scott Capen Photography 2025 Calendar
- Donated by: Lisa Stambaugh

Social Media

- Increased visibility on Facebook and Instagram
- Scan QR Code to access links for:
 - Website
 - Social Media Platforms
 - Upcoming Event RSVPs
- Focused “Social Media Blitz” days - ways to participate will be announced on **January 28th**



Program Update

Growth & Successes - 2024

- Free coloring sheet - 5,000 distributed!
- Online calendar
- Media coverage - print, podcast & social
- Open Studios
- Free Community Event
 - 20 performers - music, dance, vocal, spoken word, improv comedy, visual art
 - Makerspace
 - Booths for community arts and arts supporters
 - Approximately 800 attendees over the day
- Testimonials



Testimonial



Bay Philharmonic Youth Orchestra - ACCM 2024 Finale Event

- Judy Lam - Founder/Director Emeritus of BPYO

Program Update

What's new and improved for 2025

- Money in the bank
- Free Coloring Sheet - Spotlight another Fremont Artist
- Online Calendar
- Media Coverage
- Open Studios - April 12, 13, & 26
- *Finale Event - free - April 27 at DTEC*
 - Improvements for Performers and Audience
 - Expand Makerspace
 - Popular Performers Return
 - Add New Artists



Grand Finale - Sunday, April 27th

- Downtown Event Center (DTEC) – 4 Venues
- Free and Open to the Public 11:00 A.M.-3:00 P.M.
- Multiple Performances Scheduled Simultaneously
- Exhibits
- Informational Space for Sponsors, Performers, Organizations

Makerspace

- Opportunity for Kids/Families to create at the Grand Finale (4/27)
- Families learn about what Fremont has to offer for kids to express themselves through art
- Each Group has a table offering a different activity so kids can create and explore the arts
- Availability for more groups to participate this year (up from 5 last year)
- Why you? Great way to engage with the community and let people know what you have to offer, as well as spreading creativity out into our world



Drawing: Local Creativity Highlight!



- Drawing Prize: Original Ceramics from Janine Pitta
- Donated by: Janine Pitta

Volunteer Opportunities

- Assist Now and at the Grand Finale 4/27
- Outreach to Artists
- Identify and Contact Sponsors & Donors
- Work on Publicity
- Sign-up today or at FremonCreates.com



Call to Action

- Plan Events and Submit for Calendar and Publicity
- Sign-up for Email Alerts at FremontCreates.com
- Refer Others
- Identify Potential Sponsors
- Volunteer
- Reach us at FremontCreates.com



Questions?



Arts,
Culture &
Creativity
Month 16

Drawing: Local Creativity Highlight!



- Drawing Prize: Original Sea Glass Art by Jo Eagle
- Donated by: Jo Eagle

Drawing: Local Creativity Highlight!



Forest & Flour

A GLUTEN FREE AND DAIRY FREE KITCHEN

Drawing Prize: Gift Card at
Forest & Flour

Donated by: Forest & Flour

End of Main Meeting!

Collaborative Sessions

- Open Studios
- Makerspace
- Participation Information / Other Q&A
 - Fremont Creates & ACCM
 - Grand Finale event