



Arts,
Culture &
Creativity
Month

Fremont Creates Informational Session

— January 18, 2024 —

Agenda

- Welcome & “Housekeeping”
- Intros, Vision, Goals
- Benefits to Fremont & You
- Finale Event Saturday, April 27, 2024 at Downtown Event Center
- Volunteering
- Q&A
- Closing



Intro, Vision, Goals

- Introductions
- What is Arts, Culture & Creativity month (“ACCM”)?
- Goals
 - Set the expectation Fremont Creates is an annual April event throughout the City of Fremont.
 - Provide an opportunity for the Community to explore the artistic culture in Fremont and for local artists to showcase their talents to the Community.
 - Bring local artists together for a shared artistic experience, to exchange ideas and feature their expertise.
 - Engage businesses and community partners to show their support for the arts as a necessary part of a vibrant and inclusive community.



Self-Intros

(10 seconds!)

- Name
- Organization or business
- Did you participate in ACCM last year?



Benefits for Fremont and Participants

- Promote cultural enrichment
- Foster community engagement
- Support local artists and culture keepers
- Economic boost through increased participation and investment
- Facilitate opportunities for education, participation, increased awareness
- Promote creativity, inclusivity, diversity, and respect
- Enhance quality of life for all Fremont residents



Grand Finale Event - Downtown Event Center (DTEC)

Saturday, April 27, 2024

- FREE and open to the public 11:00 A.M.-3:00 P.M.
- 4 venues at Fremont Downtown Events Center (DTEC)
- Multiple performances scheduled simultaneously
- Exhibits
- Food Trucks
- Informational space for sponsors, performers, organizations

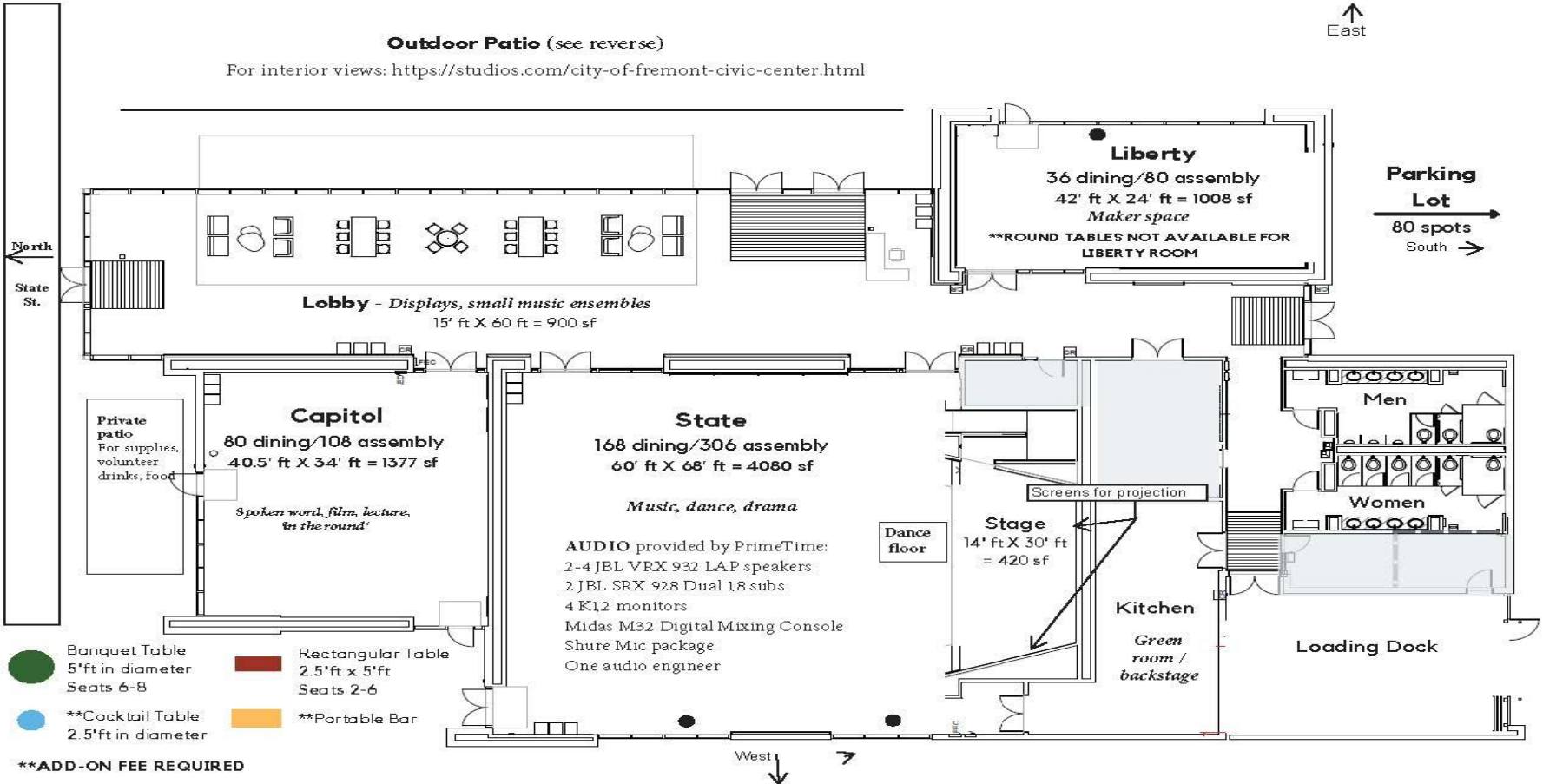


Downtown Event Center - ACCM Finale 04.27.24

Outdoor Patio (see reverse)

For interior views: <https://studios.com/city-of-fremont-civic-center.html>

↑
East



Capitol Ave

Volunteer Captains park here - full day

Supplies

Info Booth

Booths for organizations - Qty 10

Outdoor Stage - extension + audio by
PrimeTime:
4 JBL VRX 93 2 LAP
2 speaker Poles
2 JBL SRX 928 Dual 18 subs 6 K12
monitors
Midas M32 Digital Mixing Console
Shure mic package
Two audio engineers

Stage

Food Truck

Food Truck

Food Truck

Parking for booth set up/
take down
(temporary)

Porta Potty Trailer

State St

Restrooms

Parking for performers (limited - many handicap spaces)

Prime
Time
Van
park
here



Volunteer Opportunities

- Outreach to Artists Team
- Sponsors & Donors Team
- Publicity Team
- Volunteer Team
- 4/27 Event Team



Q&A



Wrap Up & Call to Action

- Plan events and submit for calendar and publicity
- Sign up for email alerts at FremontCreates.com
- Refer others
- Identify potential Sponsors
- Volunteer
- Reach us at FremontCreates.com
- Thank you!

